

## **2<sup>nd</sup> Annual Run for Your Life! 5k/10k Walk/Run Sponsorship Letter** October 13, 2018 at Independence Oaks County Park

We cordially invite you to participate as a sponsor of the **2<sup>nd</sup> Annual Amyloidosis Foundation Zombie Run for Your Life! 5k/10k Walk/Run**. This event will raise money to provide medical research and will help fund programs that benefit amyloidosis (rare blood disease) patients and their families. The event will be held **Saturday, October 13, 2018 at Independence Oaks County Park in Clarkston**. The 10k will kick off at 9:30 a.m. followed by the 5k at 9:45 a.m. Awards will be given for top qualifiers as well as best costume.

### **This year is a special one as we celebrate our 15 years!**

#### **Your sponsorship helps by:**

- Encouraging your members to get out in the Clarkston community and be active
- Promoting your business (*details below*)
- Giving to the great cause of a local non-profit and showing your support

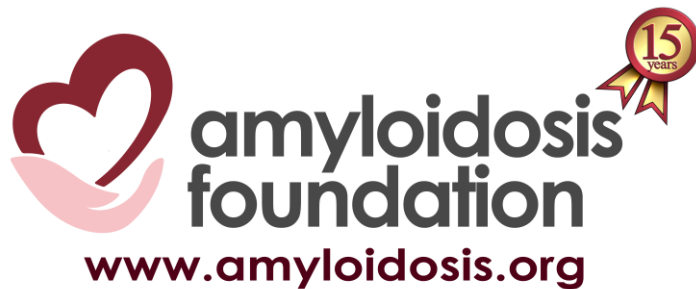
There are various levels of sponsorship for the Run for Your Life! 5k/10k Walk/Run. Size and placement of logos on t-shirts and web site are based on sponsorship level.

#### **Platinum Level Sponsor--\$1000 (only one available)**

- Listed as top sponsor on web site with logo and link
- Listed as top sponsor in quarterly newsletter with logo
- Prominent display of logo on all race t-shirts
- Promotional materials in race packet
- Company name on finish line break tape

#### **Gold Level Sponsor---\$500**

- Listed as sponsor on web site with link
- Listed as sponsor in quarterly newsletter
- Company logo on back of race t-shirt
- Promotional materials in race packet



#### **Silver Level Sponsor--\$300**

- Listed as sponsor on web site with link
- Listed as sponsor in quarterly newsletter
- Company logo on back of race t-shirt

#### **Bronze Level Sponsor--\$250**

- Listed as sponsor on web site and in quarterly newsletter
- Promotional materials in race packet

#### **Photo Sponsor--\$500 (only one available)**

- Company name/logo on all professional photography
- Company name prominently displayed at the finish line

#### **Finish Line Sponsor -- \$200**

- Company name prominently displayed at the finish line

#### **Mile Marker Sponsor--\$150 each**

- Company name will appear on one mile marker sign, which will be prominently displayed at one of the mile marks for one race.

#### **Water Station Sponsor-- \$100**

- Company name will appear on a prominently located sign at **one** water station.

Thank you in advance your consideration of becoming a race sponsor. Please visit our website [www.amyloidosis.org](http://www.amyloidosis.org) to set up a sponsorship. You may call or email if I may answer any questions. I can be reached at 248.922.9610 or [kathi@amyloidosis.org](mailto:kathi@amyloidosis.org).

Respectfully,

Kathi Luis  
***Special Projects Director***

Amyloidosis Foundation  
7151 N. Main St., Suite 2  
Clarkston, MI 48346